REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET

TRF# 311940

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FROM REP OCT18/12 14.11
CHANGES *** WFTV-TV ***

REP HEADLINE# 6144703 TRF# 3119 \$\$\$ MOD# 2: UNAPPROVED REV #3 \$\$\$ AGY # 3748 ORDER # FLIGHT DATES OCT16/12 PRDCT CITY TAX_ DCCC ADV. NAME ISS/DCCC AGY. NAME GREAT AMERICAN MEDIA STATE TAX_ WASHINGTON, OCT22/12 WK-1 3050 K ST NW, EST#1194 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6144703 CO-OP BILLING NEEDED REP.# BUYER NAME KATIE KEULEMAN CLASS: NATL. SALES PRSN WA- JOE KNAUER OFF.# 6556 LOCAL DATE OCT18/12 SALESMAN # REGIONAL

14.11

REP: TO LENA FR JULIE TTLS RTS

PLS CFM, THX 10/18

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP :CD: :LINE#: PROGRAM : JEOPARDY 43 A 1100A-1200M AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = ഗ 700P-730P TIME PERIOD : LGTH : SEC : 30 30 AGENCY EST# = 1194 \$3,000.00 \$3,000.00 RATE 10/22 10/21 10/22 HND DATE : /WK: INVT : :SPTS: WEEK : 0 NON SUN :TOTL:

SPTS:

0

PROGRAM: THIS WEEK ORD COM1: WE CAN OFFER

THIS WEEK

THIS IS A MAKE-GOOD FOR OCT22 ON LINE-30 FOR 1 SPOT/WK

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ORDER WORKSHEET

REP HEADLINE# 6144703 TRF# 3119

TRF# 311940

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 703 528 7880 FROM REP OCT18/12 14.11
CHANGES *** WFTV-TV ***

STATION MAKEGOOD OFFERS: :LINE#:REP :CD: OK'D :LINE#: : BUY#30 TIME PERIOD MISSED:MON/700P-730P OFFER:SUN/1100A-1200M : LGTH : SEC : OCT22 OCT21 START DATE : /WK: INVT : 30s 30s \$3,000.00 PLS ADVISE. (OCT18/12) DAYS :TOTL:

OCT/12 135375.00

CMT:WE CAN OFFER

CONTRACT TOTAL TOTAL SPOTS

135375.00

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WOPX 0% WRDQ 2% EFTV 0% WRBW 2%

CABL 0%

DEMOS- RA35+* SVC- NSI MOD CODE A-ADD P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE